

STATE OF ARKANSAS
EXECUTIVE DEPARTMENT

PROCLAMATION

TO ALL TO WHOM THESE PRESENTS COME – GREETINGS:

WHEREAS: Health problems that arise from obesity and a lack of physical activity greatly impact the lives of Arkansans of all ages. Childhood obesity has been a serious health issue in our State for more than three decades; and

WHEREAS: Regular exercise and proper nutrition are of great importance to the good health of children and adults everywhere. The well-being of employees in our State is vital to efficient and productive workplaces and to the economic success of our State; and

WHEREAS: The members and staff of Arkansas Blue Cross and Blue Shield (BCBS), the Arkansas Department of Health (ADH), and the Arkansas Department of Human Services (DHS) understand that good health habits begin at home and that organizational worksite-wellness programs can also contribute considerably to the physical fitness of our citizens; and

WHEREAS: Forging a path to healthier lifestyles in our State, employees at Arkansas BCBS, ADH, and DHS, inspired by their dedicated team leaders, encourage all Arkansans to join them in a three-month physical-fitness campaign, beginning March 1 and ending May 31, 2016; and

WHEREAS: Public-and-private organizations in our State are encouraged to implement worksite-wellness programs all year long;

NOW, THEREFORE, I, ASA HUTCHINSON, Governor of the State of Arkansas, by virtue of the authority vested in me by the laws of the State of Arkansas, do hereby proclaim March 1st, 2016, as

BLUE AND YOU FITNESS CHALLENGE DAY

across the State, and I urge my fellow citizens to actively engage in healthy fitness routines and to acknowledge the hard work and cooperation of Arkansas's health-and-human-services agencies and BCBS professionals in promoting the physical well-being of all Arkansans.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Arkansas to be affixed this 26th day of February, in the year of our Lord 2016.




Asa Hutchinson, Governor


Mark Martin, Secretary Of State