STATE OF ARKANSAS
EXECUTIVE DEPARTMENT

PROCLAMATION

TO ALL TO WHOM THESE PRESENTS COME – GREETINGS:

WHEREAS: It is to the benefit of our society to promote responsible, wholesome, family-friendly television viewing habits; and

WHEREAS: Multimedia outlets have made television a central reality in the lives of most Americans. Television viewing in one form or another continues to dominate media consumption, taking up about 4 hours a day in young people's lives; and

WHEREAS: The Kaiser Family Foundation has found that 59% of young people's TV-viewing consists of live TV on a TV set, and 41% is on DVDs, mobile devices, or online; and

WHEREAS: The American Academy of Pediatrics (AAP) indicates unsupervised television viewing can have an adverse effect on some children, especially the very youngest, translating into fear, desensitization to real-life violence, and aggressive behavior; and

WHEREAS: Increased and unregulated television content may affect daily routines, such as eating and communication patterns, and may decrease time spent on other activities according to the Journal of the American Medical Association (JAMA); and

WHEREAS: Television viewing of positive, wholesome programming that uplifts the traditional values of America, God, family, and country - can be a valuable tool for learning and for expanding one's awareness of the world; it can reinforce positive attitudes in our homes, communities, and in our state;

NOW, THEREFORE, I, ASA HUTCHINSON, Governor of the State of Arkansas, by virtue of the authority vested in me by the laws of the State of Arkansas, do hereby proclaim May 8th, 2018, as

SAFE TELEVISION DAY

across the State, and I urge all citizens to observe this occasion by encouraging positive television-viewing habits and by supporting area stations that offer high-quality, educational programming.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Arkansas to be affixed this 5th day of April, in the year of our Lord 2018.

Asa Hutchinson, Governor

Mark Martin, Secretary Of State