

STATE OF ARKANSAS
EXECUTIVE DEPARTMENT

PROCLAMATION

TO ALL TO WHOM THESE PRESENTS COME – GREETINGS:

WHEREAS: Travel has a critical role in Arkansas and the nation's economic prosperity; and

WHEREAS: A robust travel industry has provided significant economic benefits for the nation and the state; and

WHEREAS: Travel has been the foundation of a healthy workforce, serving as one of the largest private-sector employers in the United States; and

WHEREAS: Spending by travelers has aided state and local government's alike, generating tax revenue to support essential services and programs; and

WHEREAS: Meetings, events and incentive travel have always been a core business function that helps companies strengthen business performance, educate employees and customers, and reward business accomplishments; and

WHEREAS: Leisure travel, which accounts for more than three-quarters of all trips taken in the U.S., spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

WHEREAS: Businesses and workers in the travel industry were some of the first and hardest hit by the economic crisis resulting from coronavirus; and

WHEREAS: Travel and tourism-dependent businesses, 83% of which are small businesses, depend on our community's support through and after this crisis; and

WHEREAS: The leaders of our state's travel and tourism industry truly encapsulate the spirit of our community and our nation; and

WHEREAS: Even while Arkansas cannot welcome visitors in person, the spirit of travel and hospitality remains the enduring ethos of the travel industry and Arkansas; and

WHEREAS: The spirit of travel will be a necessary and prominent component of our return to everyday life and must be supported and protected at all costs;

NOW, THEREFORE, I, ASA HUTCHINSON, Governor of the State of Arkansas, by virtue of the authority vested in me by the laws of the State of Arkansas, do hereby proclaim May 3rd through May 9th, 2020, as

NATIONAL TRAVEL AND TOURISM WEEK IN ARKANSAS

across the State, and I call upon Arkansans to observe this week with appropriate ceremonies and activities.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Arkansas to be affixed this 20th day of April, in the year of our Lord 2020.



Asa Hutchinson, Governor