

STATE OF ARKANSAS
EXECUTIVE DEPARTMENT

PROCLAMATION

TO ALL TO WHOM THESE PRESENTS COME – GREETINGS:

WHEREAS: Life Insurance provides financial security to families who suffer loss, helping surviving family members meet immediate, ongoing, and future obligations; and

WHEREAS: 90 million American families depend on life insurers products to protect their financial and retirement security; and

WHEREAS: Life insurers pay out \$10.1 million to Arkansas families and businesses every day; and

WHEREAS: Arkansas Residents own 1.5 million individual life insurance policies, with coverage averaging \$91,000 per policyholder; and

WHEREAS: Life insurance companies invest approximately \$47 billion in the Arkansas Economy; and

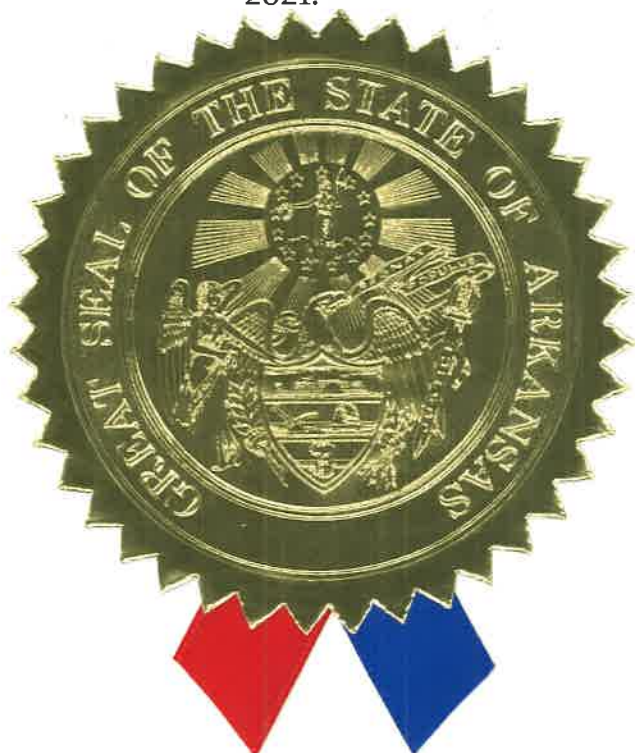
WHEREAS: There are 454 life insurers licensed to do business in Arkansas, generating approximately 10,800 jobs; and

WHEREAS: Life insurers work to increase consumer awareness of life insurance by making professional expertise more accessible;

NOW, THEREFORE, I, ASA HUTCHINSON, Governor of the State of Arkansas, by virtue of the authority vested in me by the laws of the State of Arkansas, do hereby proclaim the month of September 2021, as

LIFE INSURANCE AWARENESS MONTH

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Arkansas to be affixed this 27th day of August, in the year of our Lord 2021.



Asa Hutchinson, Governor

Attest:

John Thurston, Secretary Of State