

**STATE OF ARKANSAS**  
**EXECUTIVE DEPARTMENT**

**PROCLAMATION**

TO ALL TO WHOM THESE PRESENTS COME – GREETINGS:

WHEREAS: The Pink Ribbon and the 4 Pillars: Research, Care, Community and Action remind us that breast cancer is the most commonly diagnosed cancer in women and the second most common cause of cancer deaths among women in the United States. However, when breast cancer is detected in its earliest stages, there can be a 99% survival rate for localized female breast cancer; and

WHEREAS: According to the Arkansas Affiliate of Susan G. Komen Breast Cancer Foundation, one in three counties in Arkansas do not have fixed mammography facilities and this creates a barrier for many women to easily access mammography, thereby possibly increasing their mortality rate; and

WHEREAS: Breast cancer knows no boundaries, be it age, gender, socio-economic status or geographical location. The mission of Susan G. Komen Arkansas is to save lives by funding research breakthroughs for breast cancer and ensuring all people receive the care they need. Despite the tremendous progress made, more than 42,000 people still die of breast cancer every year in the U.S. That's why Komen set a Bold Goal to reduce the current number of breast cancer deaths in the U.S. by 50 percent by 2026. It is imperative to reach health equity for our underserved communities and reduce the large disparity among the African American population in Arkansas. Arkansas communities will benefit from evidence-based programs that increase access to and utilization of high-quality and timely breast cancer care; and

WHEREAS: October is National Breast Cancer Awareness Month, and the Arkansas Affiliate of Susan G. Komen is designating October 1<sup>st</sup> as "MORE THAN PINK for the Cure Day" to bring about awareness of the importance of mammography and to renew its commitment to removing obstacles that prevent women from seeking mammograms and working towards reaching our Bold Goal of reducing breast cancer mortality by 50% by 2026;

NOW, THEREFORE, I, ASA HUTCHINSON, Governor of the State of Arkansas, by virtue of the authority vested in me by the laws of the State of Arkansas, do hereby proclaim October 1<sup>st</sup>, 2021, as

**MORE THAN PINK FOR THE CURE DAY**

across the State, and I urge all of my fellow citizens to join me in helping to promote efforts for the prevention and treatment of this deadly disease.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Arkansas to be affixed this 24<sup>th</sup> day of September, in the year of our Lord 2021.



*Asa Hutchinson*

Asa Hutchinson, Governor

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*John Thurston*  
John Thurston, Secretary of State