TO ALL TO WHOM THESE PRESENTS COME – GREETINGS:

WHEREAS: Some students may not pursue postsecondary education and training beyond high school solely as a result of the absence of information and limited support during the application process. Studies repeatedly conclude that postsecondary education and training provides significant advantages in terms of income, health, and community involvement to those who attend and graduate. All citizens of Arkansas deserve an opportunity to learn— and earn—and postsecondary institutions in Arkansas provide this opportunity; and

WHEREAS: The State of Arkansas and all of its education agencies work to prepare the next generation for the opportunities and challenges of the 21st century. Increasing the number of citizens pursuing a postsecondary education in Arkansas, including minorities, students from rural areas, first-generation students, and students from low-income backgrounds is a priority; and

WHEREAS: October marks the beginning of the Arkansas College Application Campaign, a time to help Arkansas high school seniors become more aware of education and training beyond high school, as well as financial aid opportunities, and to provide a forum for students to apply to postsecondary institutions and for financial aid; and

WHEREAS: The Arkansas College Application Campaign is sponsored by the Arkansas Department of Education-Division of Career and Technical Education and is implemented through the Arkansas Career Coaches Program;

NOW, THEREFORE, I, ASA HUTCHINSON, Governor of the State of Arkansas, by virtue of the authority vested in me by the laws of the State of Arkansas, do hereby proclaim October 2022, as

ARKANSAS COLLEGE APPLICATION MONTH

across the State, and I encourage all students to utilize the resources available to them as they seek to learn more about opportunities for education and training beyond high school.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Arkansas to be affixed this 4th day of October, in the year of our Lord 2022.

Asa Hutchinson, Governor

Attest:

John Thurston, Secretary of State